

REQUEST FOR QUOTATION (RFQ)

PR/PP No.: 2021-09-036 (2022 NEP)

End-user: SMU

Name of Project:

RFQ No.: 2022-02-091

Date: FEB 15 2022

ABC: ₱187,500.00

PRODUCTION OF IEC MATERIALS FOR THE PANTAWID PAMILYA SOCIAL MARKETING
AND ADVOCACY ACTIVITIES FOR FY 2022

Mode of Procurement: SMALL VALUE PROCUREMENT

Sir/Madam:

Please quote your lowest price on the item/s described below inclusive of taxes duly signed by you or your authorized representative, subject to the Terms and Condition provided in this RFQ and submit personally to the Office of the Procurement Section, 40 North Drive, Baguio City or through email at bacsec.car@dswd.gov.ph on or before

FEB 21 2022 12:00NN

ENRIQUE H. GASCON JR.
OIC-ARDA/BAC Chairperson

TERMS AND CONDITIONS:

1. Quotations in excess of the ABC will be **REJECTED**.
2. For total quoted price, quotations with a **dash or zero shall be deemed free of charge**.
3. All entries must be typewritten/printed/longhand. **Any erasure in the quotation must be countersigned by the bidder/representative**, otherwise quotation will be rejected.
4. The Procuring Entity **may give due preference to goods being offered with green component**.
5. If necessary, the BAC through the TWG, may require an ocular inspection of the venue/place of business/goods being offered.
6. Delivery of Goods / Services is **as indicated** in the next page.
7. Price validity shall be for a period of **120 calendar days** from RFQ Opening of the BAC until confirmation of **Purchase Order by the winning supplier**.
8. The following documents shall be attached upon submission of quotation, otherwise your quotation will not be accepted, please disregard if already submitted:
 - a. **Updated Mayor's / Business Permit**
 - b. **PhilGEPS Registration Certificate or PhilGEPS Registration Number to be indicated in space below (except for Negotiated Procurement - Emergency Cases, Sec. 53.2, RA 9184 IRR)**
 - c. **Income/Business Tax Return (for Small Value Procurement, Direct Contracting above P500K, Emergency Cases above P500K, and Lease of Real Property/Venue).**
 - d. **Official Receipt issued by BIR (a mere picture of the receipt can suffice)**
9. Where there is discrepancy between: (a) total price per item and unit price for the item as extended or multiplied by the quantity of that item, the unit price shall prevail; (b) stated total price and the actual sum of prices of component items, the lower shall prevail; (c) unit cost in the detailed estimate and unit cost in the bill of quantities, the latter shall prevail.
10. Suppliers/Contractors who **refuse to accept correction of price offer** after Bid Evaluation shall be disqualified.
11. Award of Contract shall be made to the Lowest Calculated Responsive Quotation (LCRQ) that complies to the **technical specifications** and the **terms and conditions** stated herein.
12. The BAC shall require the bidder with Lowest Calculated Responsive Quotation (LCRQ) to submit the **Omnibus Sworn Statement** prior to issuance of Award / Purchase Order with ABC amounting to **P500,000.00 for Emergency Cases and P50,000.00 above for Small Value Procurement**.
13. If the Supplier fails to deliver the required goods /services as specified in the Award / Purchase Order, the Procuring Entity may **disqualify bidder from participating future procurement activities to be conducted by DSWD-CAR**.
14. **Liquidated damages equivalent to one tenth of one percent (0.001)** of the value of the goods not delivered within the prescribed delivery period may be imposed per day of delay. The Procuring Entity (PE) may rescind the contract once the cumulative amount of liquidated damages reaches ten percent (10%) of the amount of the contract, without prejudice to other courses of action and remedies open to it.
15. Further information may be obtained from the Procurement Section with telephone number **(074) 661-0430 local 25025** or email address bacsec.car@dswd.gov.ph.

Republic of the Philippines
DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT
 Cordillera Administrative Region
 40 North Drive, Baguio City

REQUEST FOR QUOTATION (RFQ)					
ITEM NO.	DETAILED DESCRIPTION	QTY	UNIT	UNIT PRICE	TOTAL
	<u>PRODUCTION OF IEC MATERIALS FOR THE PANTAWID PAMILYA SOCIAL MARKETING AND ADVOCACY ACTIVITIES FOR FY 2022</u>				
	Pantawid Pamilya Magazine (semestral) A4, full colors separation: Inside Pages: book paper 80gsm, Cover: FC10 with plastic lamination, letters embossed (for title texts on the cover page only), 25 pages, back to back, Binding: Saddle Stitch	1000	pcs		
	A3 Poster, full color with glossy paper with plastic lamination	500	pcs		
	<i>Please see attached specifications</i>				
TOTAL PRICE					
	OTHER REQUIREMENTS	COMPLIANCE <small>Place a check [✓] mark whether can comply or not, no check mark will mean non-compliance</small>		REMARKS	
		<small>Can Comply</small>	<small>Cannot Comply</small>		
	<i>Delivery period is within 10 calendar days upon receipt of Final Design. When the last day of delivery falls on a weekend/holiday, the deadline shall be on the next working day.</i>	[]	[]		
	<i>Delivery Place: DSWD-CAR, 40 North Drive, Baguio City</i>	[]	[]		

• Award shall be made per: Item Basis Lot Basis

Note: NO GIFT ALLOWED. Pursuant to RA 6713, otherwise known as the Code of Conduct and Ethical Standards for Public Officials and Employees. The DSWD reserves the right to reject any or all offers at no costs, waive any therein and accept the offer most advantageous to the government.

Sir:
 After having carefully read and accepted your terms and conditions, I / We submit our bid on the item/s quoted above.

Signature of supplier/representative over printed name:

Name of Firm/Dealer/Contractor:

(This will be the name of the CHEQUE to be issued)

Address:

Name and Signature of Canvasser

Email Address:

Contact Number/s:

PhilGEPS Registration Number:



Sir,
For your Approval po.
this ^{was} already reviewed by R10.
Thank you.
Approved:



Pantawid Pamilyang Pilipino Program



ARNEL B. GARCIA, CESO II
Regional Director

Namnama kenRagsak 2021

Stories of Hope and Happiness of Pantawid Pamilya in CAR



ABOUT THE COVER

NAMNAMA ken *RAGSAK* are Ilocano terms which mean hope and happiness. The pictures carved in bubble paints show the dedication and commitment of the the program beneficiaries in surmounting the difficulties in life with the intervention of the Pantawid Pamilyang Pilipino Program.



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PAGBABAGO AT PAG-ASA: AMING NAKAMTAN SA PANTAWID PAMILYA

Salaysay ni Ginalyn Aguanta Ganaden mula
Flora, Apayao
1st Place, Salaysay ng Buhay ng Pamilyang Pantawid
Search 2020

Ang aming pamilya ay nakatira sa Barangay Balasi, Flora, Apayao. Tirahan ng mga tribong Agta ang aming barangay. Kami ay kasali sa tribong ito.

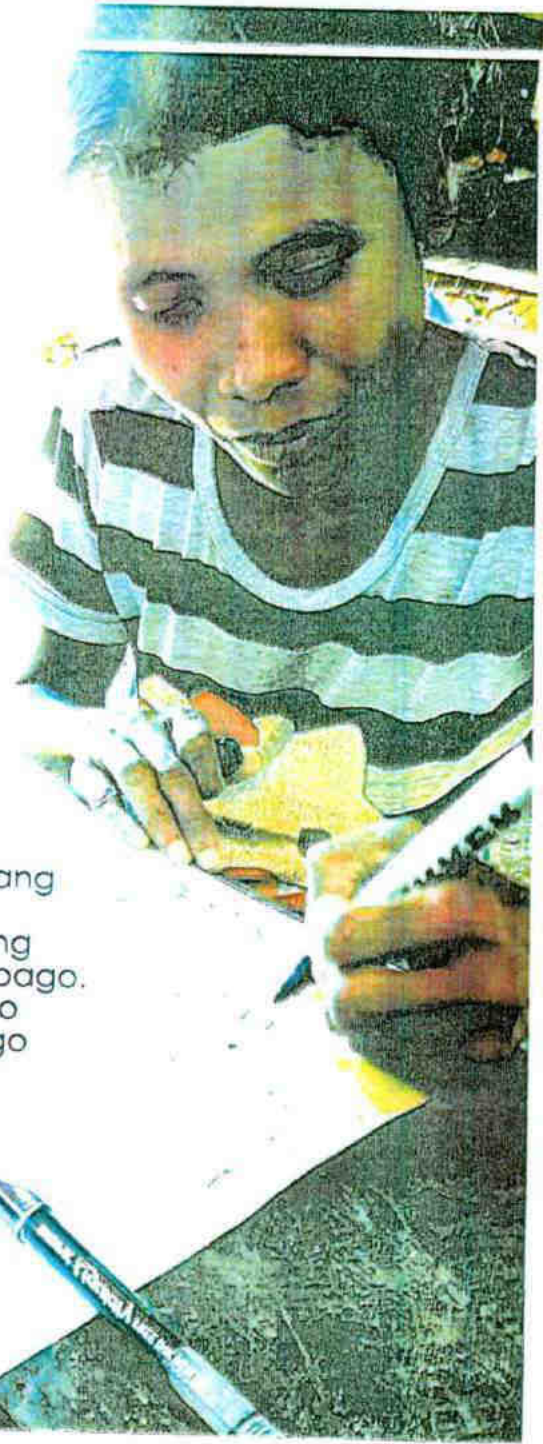
Ako si Ginalyn, ang ilaw ng tahanan at ang aking minamahal na haligi ng tahanan ay si Arthur. May pitong miyembro sa aking pamilya. Lima ang aming mga anak. Si Argie ang aming panganay at kanyang mga kapatid ay sina Argielyn, Arlyn, Arnel, at Ariana Keith.

Hindi naging madali ang aming pamumuhay noon sapagkat ang pamilya namin ay mahirap lamang. Hindi kami makabili ng mga bagong gamit para sa aming mga anak tulad ng suot pang-itaas, tsinelas, sapatos, bag, at iba pang pangangailangan. Hindi rin kami nakakabili ng masasarap at masusustansyang mga pagkain, ulam, at tinapay. Kahit ganun pa man ay masaya na kami sa ulam na gulay at ang mga nakukuhang pagkain sa bukid at ilog tulad ng susu o tinatawag namin na "agurong".

Dahil sa walang permanenteng tirahan, napilitan kaming magpalipat-lipat ng lugar kung saan may mapagkakakitaan. Naranasan naming tumira sa Allacapan, Cagayan ng dalawang taon at sa Sanchez Mira ng mahigit isang taon na naging sanhi ng pagkaantala ng pag-aaral ng aking panganay na anak sa unang baitang. Hanggang sa kami ay bumalik sa Balasi upang magkaroon ng bagong simula. At pagdaan ng mahigit isang taon, nakarating ang team ng DSWD sa amin upang iparating ang programa na Pantawid Pamilya at sa aming laking pasasalamat, kami ay napabilang dito.

Hindi namin inakala na sa pagiging benepisyaryo ng Pantawid Pamilya ay maraming nabago sa amin. Dahil dito, naibibigay na namin ang mga pangunahing pangangailangan ng aming mga anak sa kanilang pag-aaral at sa aming tahanan. Naging mas mapanatag ang aking loob at ng aking asawa dahil kahit papaano, malaking karagdagan ito sa aming kita upang masustentuhan ang iba pang pangangailangan ng aming pamilya lalo na sa pangkalusugang aspeto. Dahil dito, dagliang nanumbalik ang sigla sa loob ng aming tahanan.

Dahil sa Pantawid Pamilya, kami ay nagsimulang



”

Ang pinakamahalagang natutunan namin sa programang ito ay ang pagyakap sa pagbabago. Pagbabago sa estado ng buhay, pagbabago sa kaisipan ng iba, at pagbabago sa mga pananaw sa buhay.

-Ginalyn Ganaden

makilahok sa iba't ibang aktibidad sa komunidad. Hindi gaya ng dati na kami ay nananatili lamang sa kalagayan na meron kami at bihira kaming nakikilahok sa mga pamayanang gawain.

Nang dahil sa programa ay naliwanagan kami sa aming responsibilidad sa komunidad na dapat makilahok sa mga gawaing paglilinis sa kapaligiran, sa eskwelahan, pagpapanatili ng kapayapaan at kaayusan, pagtatanim ng iba't ibang gulay na mapagkukunan ng pagkain, sumuno sa batas at alituntunin, at pangalagaan ang karapatang pansarili at ng ibang tao. Naipapaalala rin sa amin ang kahalagahan ng pangkalahatang kalusugan at edukasyon sa pamamagitan ng buwanang Family Development Session.

Naipaalam din sa amin ang iba pang serbisyo ng gobyerno tulad ng Philhealth at Sustainable Livelihood Program ng DSWD, at tunay na napakalaking tulong ang mga ito.

Ang pinakamahalagang natutunan namin sa programang ito ay ang pagyakap sa pagbabago. Pagbabago sa estado ng buhay, pagbabago sa kaisipan ng iba, at pagbabago sa mga pananaw sa buhay.

Pagbabago sa estado ng buhay dahil akala namin noon na kapag naisilang kaming mahirap ay mananatili na lamang kaming mahirap. Dahil sa Pantawid Pamilya ay nagkaroon kami ng pag-asa.

Pagbabago sa kaisipan ng iba. Malimit kong napakikinggan mula sa iba na wala kaming puwang sa iba't ibang larangan at hanggang dito na lang kami. Pero nang dahil sa programa, nagkaroon kami ng pagkakataon na maipakita kung ano ang kaya namin at mapatunayang mali ang kaisipan ng iba tungkol sa amin. Kami ay nagkaroon ng oportunidad na maipakita ang aming kakayahan.

Pagbabago sa mga pananaw sa buhay. Mali palang isipin na limitahan mo ang iyong sarili at mamuhay lamang sa mga kahinaang iyong nakagisnan. Samantalang napakaraming paraan pala upang pagbutihin ang sarili at pag-aralan kung paano gamiting mas kapakipakinabang ang mga talentong ibinigay ng Diyos. Dahil dito nagkaroon kami ng lakas at determinasyon na harapin ang iba't ibang hamon sa buhay.

Bukod dito, natutunan naming ingatan at gamitin ang alinmang pagpapala sa maayos na paraan at hindi mapunta sa

walang kabuluhang gawain at bisyo gaya ng pag-inom ng alak at pagsusugal.

Sadyang sa ating buhay ay may mga di inaasahang pangyayari na susubok sa ating tatag at pagkakaisa. Noong ako ay nagkasakit, halos mahigit isang buwan akong pabalik-balik sa pagamtan. Hindi ko magampanan ang aking mga tungkulin bilang ina. Hindi ako makatrabaho ng gawaing bahay, lubos akong nalungkot at may kasamang takot at pag-aalala sa aming pangangailangan at kapakanan ng buong pamilya. Higit sa lahat ay ang pagsuporta sa pag-aaral ng aking mga anak.

Ngunit ang aking asawa ay napakaresponsible na tumayo bilang ama at ina sa tulong na rin ng aking ina ay nalampasan namin ito. Nagsasalitan ang aking asawa at ina sa gawaing bahay, paghahanap ng pera sa mga pangangailangan at pagbabantay sa akin sa pagamutan. Ang aking panganay ay laging nakaantabay sa lahat ng ipapagawa sa kanya at kung minsan siya na rin ang bahala sa kanyang mga kapatid. Higit sa lahat, siya lagi ang nangunguna sa panalangin para sa aking paggaling at sa ikabubuti naming lahat, ako ay gumaling sa biyaya ng Panginoon at salamat sa pagtutulongan, pagmamahalan ng buong pamilya at maringi pananalig sa kabutihan ng Diyos.

Sa ngayon, ang aming pamilya ay patuloy na namumuhay ng marangal, masaya at

may pagkakaisa. Kahit tuloy pa rin ang benepisyo ng programa ng Pantawid Pamilya, minabuti naming mag-asawa na magtrabaho at kumita ng maayos sa abot ng aming makakaya para kahit papaano ay may savings kami. Ako rin ngayon ay kasalukuyang isa sa mga Parent Leaders sa aming barangay at nabigyan ng pagkakataon na mapabilang sa konseho ng barangay at ito ay itinuturing kong isang napakagandang oportunidad upang maglingkod sa aking kapwa.

Ang aming panganay na si Argie ay kasalukuyang nasa kolehiyo at gustong maging guro at maging pastor. Si Argielyn ay nasa grade 10, si Arlyn ay nasa grade 8, at si Arnel ay nasa grade 7. Si Ariana Keith naman ay isa pang sanggol.

Bilang isang magulang, obligasyon naming turuan ang aming mga anak na maging masinop, mabait, matulungin, mapagmahal sa kapwa, may respeto sa iba, at may takot sa Diyos. Kami rin ay naniniwala na ang pinakamainam na pagtuturo sa kanila ay sa pamamagitan ng pagiging ehemplo naming mga magulang. Dapat ay isinasabuhay namin ang aming mga pangangaral.

Kami ay isang pamilyang Pilipino, patuloy na nangangarap, nananalig, at nagpapakatotoo na sa 4Ps ay may tunay na pag-asa, at magandang pagbabago. ###



PAG-ASA AT PAGBABAGO MULA SA PANTAWID PAMILYA. Ipinapakita ni Ginalyn Ganaden (3rd from left) ang ginawang poster ng kanilang pamilya kung paano nakapagbigay ng pag-asa at pagbabago sang programang Pantawid Pamilya sa kanyang pamilya.

Compassion amid the pandemic

Some people extend help because they expect the same or even greater favor in return. But for Dorothy and her group, helping comes with the most genuine intention – to be compassionate towards others, no matter how big or small, as long as it comes from the heart and it is the right thing to do.

Parent Leader Dorothy Magahin, 43, has become a household name in her community in Barangay Patiao, Pennarubia, Abra after her selfless initiative in mobilizing the Pantawid Pamilyang Pilipino Program parent group that she leads to share portion of their emergency subsidy with the most affected families of the COVID-19 pandemic.

Sharing is caring

When the group observed that many families in their community were not able to receive the government's emergency subsidy, Dorothy organized her members and proposed to shell out a portion of their subsidy to buy family food items as augmentation efforts for the affected families in their community.

"Nasubok po kami tungkol sa pagbabahagi ng kung anong meron kami. At nakikita ko rin na talagang lahat kami ay naghilirap ngayong pandemic lalo na ang mga kagaya naming kapos kaya nagawa naming magbigay din ng kaunting tulong sa abot ng aming makakaya mula sa ayudang aming natanggap. (Our volunteerism initiative was tested. I witnessed that no one was spared from the virus especially our fellow members who are also disadvantaged. So we decided this initiative to use

some of our grant to help others in our own little way)," Dorothy shared.

Without any hesitation, her members agreed and they voluntarily contributed 120 pesos each from their Social Amelioration grant. From their contributions, they bought essential goods such as instant coffee, cooking oil, sugar, biscuits, and bagoong (fermented/salted fish sauce) and they packed it into bags. Each bag is intended for one family.

The Social Amelioration grant is provided through the Social Amelioration Program (SAP) as a part of the Bayanihan to Heal as One Act which aims to mitigate the effects of the community quarantine implemented to help control the spread of the COVID-19 disease. For the month of April, Pantawid Pamilyang Pilipino Program beneficiaries received an additional amount of PhP 4,150.00 emergency subsidy on top of the regular grant that they receive.

Motivated to help

The group identified their recipients as those eligible families that are non-Pantawid beneficiaries and were not included in the SAP. Following the Inter-Agency Task Force guidelines, the group delivered the food packs to 30 families within their barangay on 9 April 2020.

She attributed their initiative to the lessons they learned from the monthly Family Development Session (FDS).

"Naisip ko na ito na ang pagkakataon na mai-apply



ACTIVE LEADER. PL Dorothy represents her group by actively participating in quarterly PL's meeting. She ensures that updates are disseminated to her members and issues and concerns on program implementation are timely coordinated with the Pennarubia Municipal Operations Office.



GIVING IS LOVING. 4Ps Parent Leader Dorothy Marcos Magahin led her group members as they re-pack and deliver the food items they shared from the emergency subsidy to help the affected non-4Ps families in Barangay Patiao, Pennarubia, Abra. Their initiative has reached 35 families in their community. *Courtesy: Kaysie Zapatero Interno and MOO-Pennarubia, Abra*

namin ang mga natutunan namin sa FDS at ipakita rin ang aming pasasalamat sa gobyerno sa mga natanggap naming tulong (I realized that this is the right time to apply the learnings we got from the monthly FDS and this is also one way of showing gratitude for the assistance we receive from the government)," Dorothy said.

Humble beginnings

Dorothy is known before as a shy and timid type of person. She simply lives as a housekeeper taking care of their children and providing support to her husband, Dominador, who is an ice cream vendor and an on-call laborer.

Dorothy once planned to work abroad because of the high salary but she chose to stay with her children and supported her husband instead.

Her family became a beneficiary of the Pantawid Pamilya in 2012. With the intervention of the program, Dorothy asserts that her family was empowered by becoming active and responsible members of the community through the lessons gained from the FDS. This further motivated her to become active in various people's organizations and to participate in different skills and livelihood training.

At present, Dorothy continues to serve as PL in her community while she voluntarily teaches values education

at Pennarubia Integrated School. Even though she is not a licensed professional teacher, she offered her time in upholding positive Filipino values in her community. Her children Madeyn Rica, 15, and Maybelle Rhea, 13, are the currently monitored beneficiaries of the family who are both enrolled in high school.



Our volunteerism initiative was tested. I witnessed that no one was spared from the virus especially our fellow members who are also disadvantaged. So we decided this initiative to use some of our grant to help others in our own little way

-Dorothy Magahin

Grateful despite the criticisms

Even before the pandemic, Dorothy is known in her barangay as generous and caring to others.

While some citizens malign the 4Ps beneficiaries' initiative and even making them subjects of ridicule by accusing them of being indolent, Dorothy's group was not affected by the criticisms because they believe that they have the pure intention to share what they have, even if they are also in need.

The group of Dorothy remains grounded and humble as they continue to be compliant with the program conditions and by living as examples in their community.

They may only have shared little but their generosity and compassion for others define the true meaning of malasakit and bayanihan in them.

Dorothy hopes that other people would look at the bright side of their initiative and for them to also have the heart of compassion towards others. ###

From beneficiaries to frontliners

With reports from Michael Matekyeng

”

I was grateful when I was assigned at the operations office of Pantawid Pamilya and the MSWDO because I get to work with some of the program implementers and I consider them as mentors.

-Drina Gay Balajo

In Ifugao Province, Jurina, Joan, and Drina are some of the heroic individuals on the frontlines giving essential services amidst the Coronavirus Disease 2019 (COVID-19) pandemic. They are currently part of the Mayoyao Local Government Unit (LGU) who assist in the delivery of emergency subsidy programs, relief operations, and other response and recovery efforts.

But before serving as frontliners in their community, they were among the monitored beneficiaries of the Pantawid Pamilyang Pilipino Program (4Ps).

Madiskarteng Jurinia

Jurinia is the fourth child from the six brood of Ronnie and Brenelie Dulnuan who both belong to the low-income farmers of the municipality.

Jurinia's parents were not able to reach high school because of financial problems. Despite that, according to Jurinia, her parents instilled to them the value of resourcefulness and frugality.

In 2012, Jurinia's family was included in the 4Ps which they considered as a great blessing that the family had been praying for. Jurinia was in 3rd year high school back then.

To augment the cash assistance provided by the program, Jurinia worked as a helper in a carinderia near their school during weekends and holidays. She also did labor work as a house helper during summer vacation. She juggled working with studying in college.

"Our life condition has taught me to be resourceful and thrifty. Even if we are receiving cash assistance, I decided to work during holidays to help my parents and siblings for our needs at home," Jurinia recounted.

After years of being a resourceful daughter, Jurinia's efforts paid off. In 2018, she finished a degree in Business Administration at the Ifugao State University (IFSU)-Lagawe Campus.

Jurinia attributes her accomplishments to the support of her parents and the family values they learned from the program's family development session.

While she continues to chase her dreams, Jurinia serves her municipality as part of the COVID-19 task force where she assists in the processing of administrative logistics of the LGU's recovery and response program.

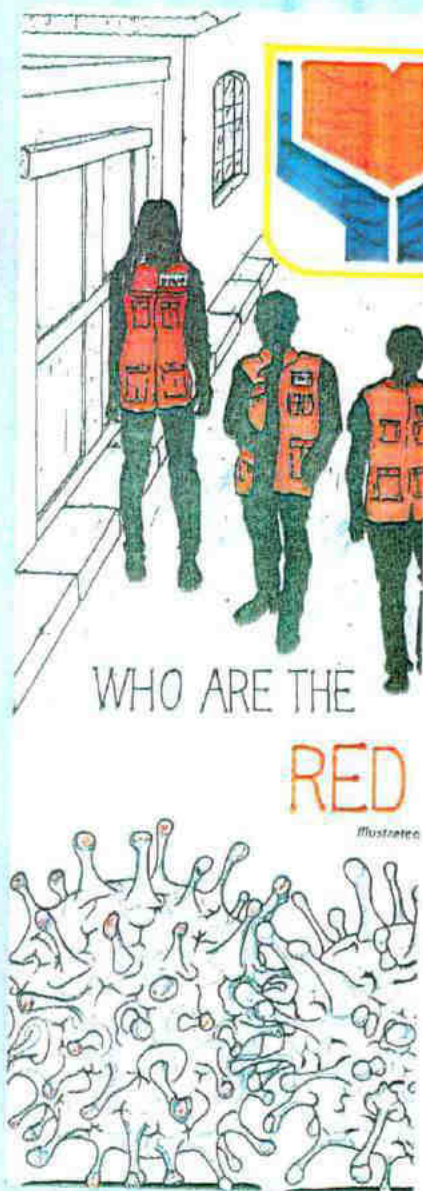
Tenacious Joan

Joan, 23, is from barangay Buninan, Mayoyao. She is the 7th child among the ten offsprings of Juan and Lilia Bintacan. Belonging to a big family, Joan is grateful for the intervention of the 4Ps.

At first, Joan was skeptical that she could not finish her studies due to financial problems. Back then, she experienced difficulties in her studies that caused a one year delay in her college. But with her tenacity to reach her dreams and to provide a better life for her family, she was able to overcome the odds with the support of her family and friends.

Joan was included as one of the recipients of the Expanded Students' Grants-In-Aid Program for Poverty Alleviation (ESGP-PA), an educational assistance for poor but deserving students who belong to the indigent households of the 4Ps. The ESGP-PA was implemented by the Commission on Higher Education (CHED), the DSWD, the Department of Labor and Employment (DOLE), and various State Universities and Colleges (SUCs).

Aside from the grant, Joan testified that the scholarship program



transformed her into a better person.

"Without the program, I might not have been able to go to school comfortably. I was shaped professionally with the capacity enhancement activities of the scholarship program apart from the financial assistance. I am forever grateful and proud to be a beneficiary of the program," Joan shared.

In 2018, Joan finished a degree in Agricultural Technology at the IFSU - Lamut Campus. She is now with the Office of the Municipal Agriculturist where they assist farmers on different agricultural programs.

One of their on-going programs in collaboration with the Department of Agriculture is the provision of seeds and other farm inputs to farmers including the Pantawid Pamilya beneficiaries in their municipality.

Courageous Drina Gay

Drina Gay, 22, is the third child from the five children of Danny and Novelyn Balajo who are both farmers. The family was included as recipients of the program in 2012.

"4Ps has motivated us to do good in our studies and we became optimistic to reach our goals because of the financial support from the program," Drina Gay gratefully shared.

Drina Gay earned a degree in Information Technology but has been hired as the contractual LGU link of the municipality.

"I am very thankful because I was able to reach the first step of my dreams from being a beneficiary of the Pantawid Pamilya to finishing a degree and now I am working. I owe what I have accomplished to my family and the Program," Drina Gay said.

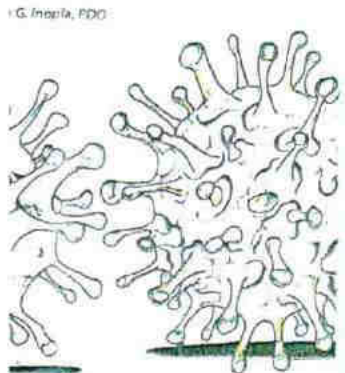
Drina Gay added that she is happy and honored because she gets to work with DSWD Municipal Operations Office and the Local Social Welfare Office in her town.

"I was also grateful when I was assigned at the operations office of Pantawid Pamilya and the MSWDO because I get to work with some of the program implementers and I consider them as mentors," Drina Gay happily shared.

Indeed, Jurinia, Joan, and Drina Gay are just some of the gains of Pantawid Pamilya. Poverty may have challenged them but they remained focused on their dreams. With resourcefulness, courage, persistence, and a push from the Pantawid Pamilya program, they were able to cross the line from being program beneficiaries to among those serving amidst the health crisis. They may have stepped out of the Program because they are already beyond 18 years old but the impact of 4Ps in their lives remain. ###



ANGELS IN
EST



INDEFATIGABLE FRONTLINERS. (From above) Jurinia, Joan, and Drina Gay employ compassion and dedication in their respective work as they ensure that the best service are provided to their clients. *Photos by Michael Matekyeng*

A Blessing of Hope

"Dakkel nga iyaman me ken ni Apo Diyos ta inted na nga instrumento ti 4Ps tapnu matulungan dakami (We are very grateful to God because he used the 4Ps as an instrument to help us)," John Ballogan happily shared as he recounts how blessed they were when his family became a recipient of the Pantawid Pamilyang Pilipino Program (4Ps).

Married for 21 years now, John, 42, and Paula, 43, continue to overcome the struggles brought by poverty as they live up with hope from every blessing that comes along their way.

Looking back

John and Paula belong to the Tuwali, indigenous group of Ifugao. As members of an indigenous community, they raised their family with cultural values while integrating the influence of the society outside their community.

John was only able to reach 1st year in college as financial scarcity and barkada beset him. Her wife Paula was able to finish college but luck seems elusive to her when it comes to employment.

In 1999, John and Paula got married and they were blessed with five children. Their first child Jomike, who is now 19, was born with a disability and needs medical maintenance. With this, Paula became a fulltime housewife to take care of Jomike and the other children.

With the vision of having a happy and responsible family, John and Paula inculcated spiritual values in their family.

They believe that the strong foundation of a family is building a relationship with God.

John also built a small house for his family made out of available woods and recycled galvanized iron sheets. John admitted that having a family without a regular source of income and a conducive shelter are big challenges that they had to face not to mention the ever increasing high cost of living.

”

The family development session taught me how to properly manage my family. It also taught me to do better as a father and a husband to my wife. We also apply all the learnings we gained from the FDS inside and outside our family.

-John Ballogan

Despite John's strong determination, life continued to test his resiliency. His wife was diagnosed as having goiter and needs medical attention. There were times that he



BLESSED AND HOPEFUL. John Ballogan (extreme left) posed with his family as they show the poster they made which describes and illustrates how the Pantawid Pamilya gives hope and help improve their family's condition. Ballogan family garnered the 2nd place during the Salaysay ng Buhay ng Pamilyan Search on August 14, 2020.



MODEL FATHER. John finds quality time with his family. During the search for Salaysay ng Buhay ng Pamilyang Pantawid, he leads his children and wife in creating the poster (right) that shows how the Pantawid Pamilya improved their quality of living.

would frown with fear and become weary of the uncertainties he and his family are facing.

John, then, juggled everything to provide the needs of his family and the medication of his wife and child. He took all sorts of jobs from construction work, farming, and on-call daily labor work. Despite his doubled efforts, he was still drowned with increasing expenses and debts.

With John's dire situation, his only armor is his strong faith in God. It is with this sincere connection to Him that their situation began to get into the right places, John believes.

Answered prayers

It was in 2009 that God responded to their prayers when John and Paula's family was included in the Pantawid Pamilyang Pilipino Program. Their children Paulyn Joy, John Paul, and John Jr. who were then 7, 4, and 2 years old respectively, were included as the monitored children of the program. Paulyn Joy has just graduated from Grade 12 this year, while John Paul and John Jr. are now in Grade 10, and Grade 8.

Since then, the family's seemingly elusive fate gradually changed. Though his wife has not yet fully recovered, John is driven that God will heal her in time.

Realizations and family's vision

John recalled that, at first, he was only interested to comply with the conditions of the program just for the cash subsidy. But he later realized the holistic purpose of the program through the monthly family development sessions (FDS). The FDS is a monthly psycho-social and education intervention activity for 4Ps beneficiaries that aims to improve their parenting capabilities and to encourage them to become more active members of the society.

According to John, the FDS is a big help in strengthening his role as a husband, a father, a parent, and a responsible member of the community.

"Ang FDS ay isa sa naging daan upang matuto ako ng mabuting paraan ng pag-papamilya. Alam ko sa sarili ko na isa akong responsableng ama at asawa ngunit mayroon pa pala akong mga tungkulin na dapat gampanan. Lahat ng mga salita at payo na naririnig ko o ng asawa ko tuwing FDS ay nai-a-apply namin sa loob at labas ng aming pamilya (The FDS taught me how to properly manage my family. I believe that I am a responsible father and a husband but the activity taught me to do better in my roles. We also apply all the learnings we gained from the FDS inside and outside our family)," John shared.

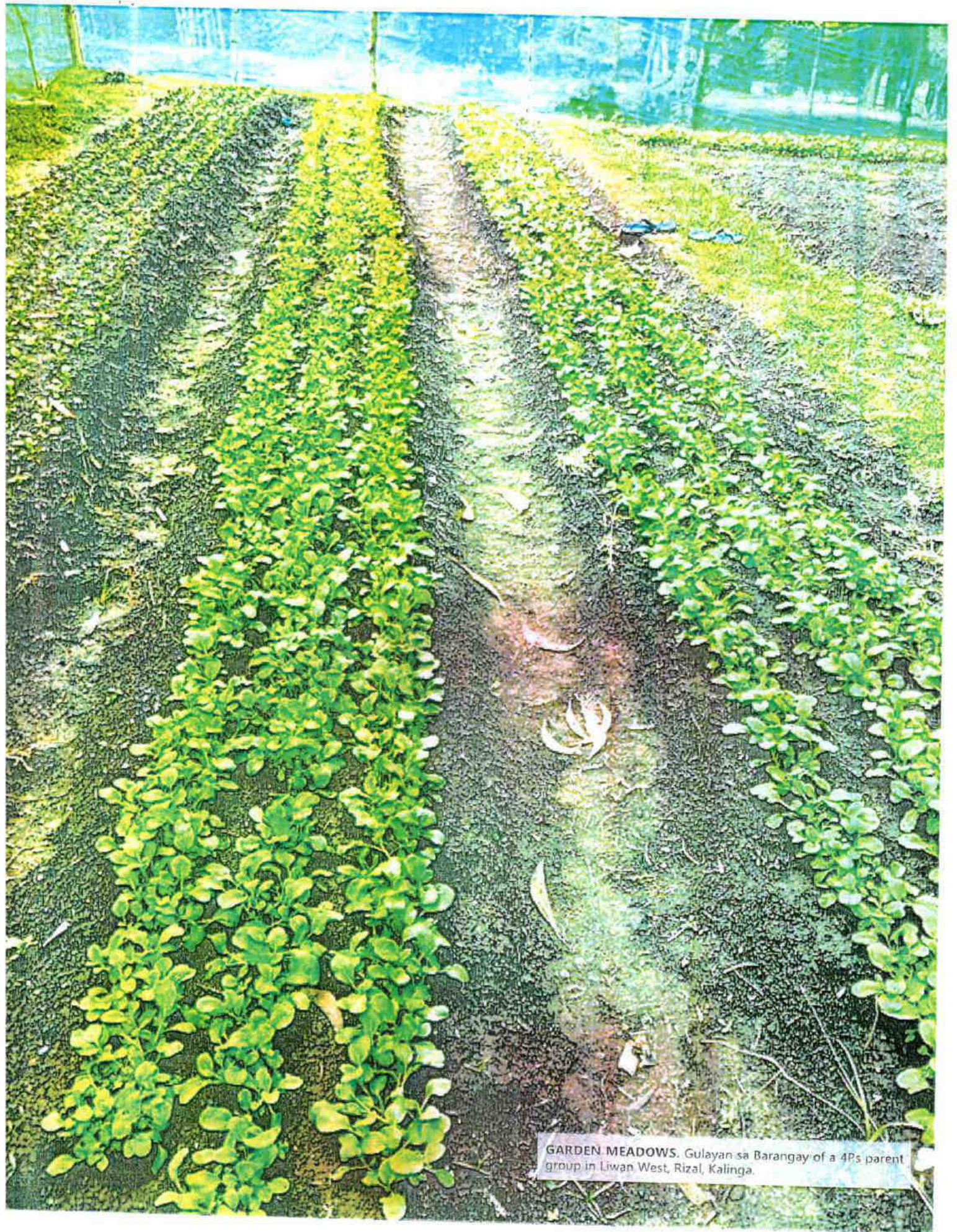
John also pointed out that apart from the subsidy they receive, the love within their family has glimmered even more. "Mas napaigting pa ng aking pamilya ang maayos na samahan balot ng pagmamahalan (The program has strengthened the bond of love within our family)," John continued.

While John and Paula are actively involved in various community organizations, they also invested time in enhancing their skills by participating in different training and seminars. Paula's active involvement in community activities has also brought her a role as public servant in their community being a member of the Sangguniang Barangay.

John's family now manages a small store they started from the savings they set aside from their cash grant. They were also able to build a concrete house that is now good enough for their family. With their small business, John was able to buy a tricycle as an additional source of income for the family. The family is also committed to maintaining their backyard garden.

With these at hand, John is beyond grateful from the blessings they received through the 4Ps. His long-term goal is for his children to have a good future through finishing their education while remaining faithful to God.

While John's family has still a long journey to overcome poverty, his family is forever grateful for the Pantawid Pamilya as they considered this not just a blessing but hope in improving their lives. ###



GARDEN MEADOWS. Gulayan sa Barangay of a 4Ps parent group in Liwan West, Rizal, Kalinga.

Overcoming timidity: A parent leader's legacy

A helper, a supporter, and a giver—these describe Jane Del Rosario who was once a timid and shy person and is now an active leader in her community.

A mother of two and a committed wife to her husband, Calixto, Jane attributes her transformation to the Pantawid Pamilyang Pilipino Program. Aside from the cash grants that augmented their family needs, the program has transformed her into a better version since they were included in 2012.

Life's adversity

At 40, Jane recollects how she and her family juggled to survive from poverty and life's adversity. Her family lives in the remote barangay of San Antonio in Sta. Marcela, Apayao.

With no stable livelihood, Jane and Calixto patiently depend on the meager income from farming as the family's only livelihood. With no farm to cultivate, Calixto

relied on the daily labor work offered by their well-off neighbors. But according to Jane there were times that they did not receive work offers and this has made their situation even harder.

"Sobrang hirap ng pamilya namin noon. Kung saan-saan ako nangungutang ng pera para may pambili ng bigas. Saka lang kasi kami may pera kapag may tatawag sa asawa ko na magtrabaho sa bukid (Our family was very poor then. I borrowed money everywhere (from all of my friends) just to have rice on our table. Because we only had money if my husband is called to work)," Jane continued.

Jane emotionally shared that their life condition has affected her self-esteem and confidence in dealing with different people. Jane recounted some instances that she almost lost courage from desperation because she felt that they were secluded in life.

"Hindi ako gaanong lumalabas ng bahay, hindi ako marunong makisalamuha sa maraming tao dahil sobrang



VOICE OF HER CO-BENEFICIARIES. PL Jane leads in the presentation of an output during one of the activities of the Program. Being able to share her thoughts, she serves as the voice of her co-beneficiaries.

mahiayain ako, at hindi ko iniisip na maghanap ng iba pang pagkakakitaan (Back then, I do not usually go out from our house because I was really shy to talk to other people. I never thought of looking for another source of income Jane shared.

Back then, Jane continued that she really wanted to help her husband, but her shy character hindered her from doing so.

Motivation from the program

When Jane's family was included in the Program, their living condition and her outlook in life gradually changed. Their seemingly secluded life has revamped as they immersed themselves in the Program's monthly Family Development Session (FDS).

According to Jane, the FDS has greatly helped her in overcoming her timidity. This has also boosted her self-confidence in communicating with her fellow beneficiaries and neighbors.

"Natuto akong makisalamuha sa maraming tao dahil sa FDS. Ang mga seminars na aking nasalihan ay lubos

na nakatulong sa akin at nakapagbigay din ito ng lakas ng loob na makapagsalita sa harap ng maraming tao (I learned to mingle with different people because of the FDS. The seminars I participated in were really helpful in developing my confidence to talk in front of many people)," Jane narrated.

Other than that, Jane continued that they learned how to maintain a strong relationship within their family and they had recognized the importance of time with each other. Also, this has encouraged her to become a responsible and active member of the community.

A heart to serve

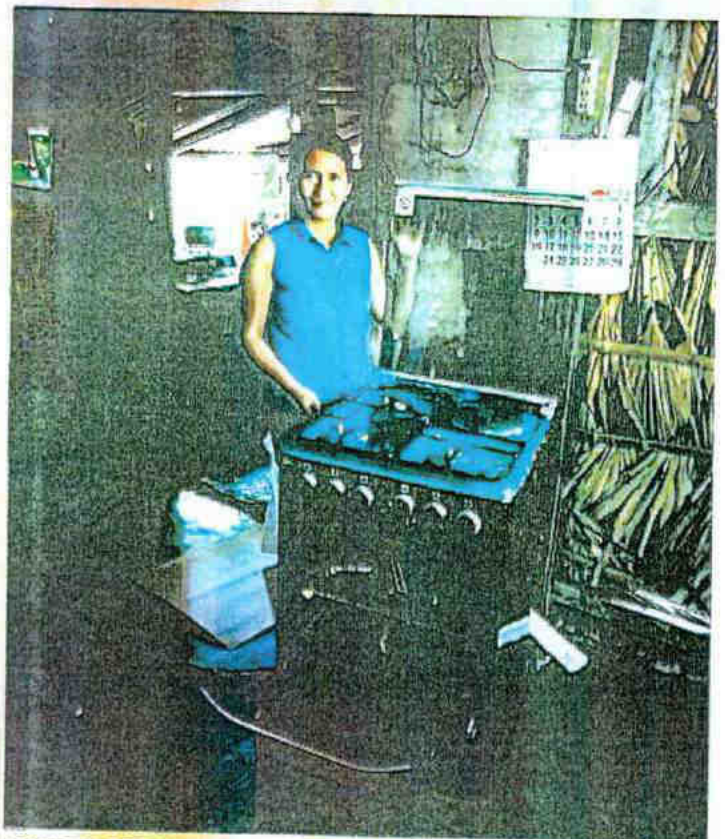
With the passionate character Jane has exemplified in their monthly learning sessions, her fellow beneficiaries recommended her as the Parent Leader (PL) in their cluster. The PL serves as the direct link between the program and the beneficiaries. They provide assistance to the Municipal Link especially in updating the profile of the beneficiaries, conducting meetings, and in the preparation of FDS.

Becoming a PL for Jane was never an easy task but she

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I learned to mingle with different people through the Family Development Session. The seminars I participated in were really helpful in developing my confidence to talk in front of many people.

-PL Jane Del Rosario



FRUIT OF DEDICATION. PL Jane shows the cooking equipment she availed from DOLE-CAR as part of the agency's business equipment assistance.



RELIABLE LEADER. During the implementation of the Social Amelioration Program, PL Jane voluntarily helped in validating the list of beneficiaries. She actively coordinates the program implementation updates with her members.

was motivated by her family. She was hesitant at first because she has no experience in mobilizing people, but according to her, she was guided by the Municipal Operations Office (MOO).

In 2019, Jane and her fellow parent leaders in the municipality established the Santa Marcela Parent Leader's Association where she currently serves as the President. Through the Association, she and some of her group members were able to receive individual business equipment assistance from the Department of Labor and Employment.

According to Jane, this has greatly augmented the cash assistance they receive for the health and education of their children through their complete compliance to the program conditions and the daily income her husband earned from farming.

With Jane's leadership potential and active support to community activities, the San Antonio Barangay LGU appointed her as the Barangay Health Worker where she is in-charge in assisting the health-related concerns of their constituents.

Giving back

Jane shared that with the blessings she receives from the Government, it is but time to give back and share her services to the most in need members of her community.

Without getting monetary amounts in return, she willingly assists her fellow beneficiaries on their concerns about the Program and she patiently coordinates it with the MOO.

On the height of the implementation of the Social Amelioration Program, Jane also assisted in the validation of the beneficiaries in their barangay for the said Program. The SAP is part of the government's Emergency Subsidy Program for the most affected families during the COVID-19 pandemic.

While serving as the Barangay Health Worker in her community, Jane ensures that she has enough time for her family and she stays optimistic for their good health and for her children to finish their studies. Her son Jerome is now a Grade 9 student and Angel Kaye is currently in Grade 1 who are both enrolled and now under modular sessions.

Jane encourages her fellow Pantawid Pamilya beneficiaries to actively participate in community assemblies and activities for them to be updated on government programs and services.

With the continued passion of Jane as a parent and a community leader, she has truly proved that timidity can be conquered as long as you have the willingness and motivation to become a leader and serve others. ###

The aspiring 'little lawyer' with big dreams



Her winsome smiles and innocent gestures define how her classmates describe her. She has a defined dreams to become a lawyer and a big heart for children who have no access to education.

Celestine Halen Paddapad, 14, grew in the rice-carved slopes of Barangay Hapao, Hungduan, Ifugao. She is the 3rd child of Domingo and Grace Paddapad who are both farmers.

Now in Grade 9 at Hungduan National High School, Celestine celebrates life and every opportunity with optimism and enthusiasm.

Her family became a recipient of the Pantawid Pamilya in 2012. Since then, Celestine's family has been serving as a model family in their community with their complete compliance with the program conditions and participation to barangay activities.

Enthusiastically gifted

According to her teachers, Celestine seldom talks during classes, but when requested to recite, her thoughts are full of substance and enthusiasm.

She conveys her ideas and life learnings through arts and different expressions like painting, writing, and dancing. She is a writer in their school's publication and she also loves to participate in extracurricular activities while maintaining excellent performance in her academics. She is also fond of reading books about science, history, and culture.

Celestine is blessed with innate skills and talent. In addition, with her optimistic character and care for others, Celestine was hailed as the 2019 Pantawid Pamilya exemplary child of Ifugao. She also represented the region in the National Children's Congress held in Manila with the other three exemplary children from the Cordillera Administrative Region.

Ambition-driven

"Simple lang ang aming pamumuhay. Pagsasaka ang pangunahing ikinabubuhay ng aking pamilya. Nagtatanim kami ng sari-saring gulay at halaman sa aming bakuran (Our life is simple. Farming is our main livelihood wherein we produce different organic vegetables and plants)," Celestine shared. Celestine furthered that the support of her family inspires and motivates her in maintaining excellent attendance and impressive performance in school and in reaching her dreams.

"Maging isang mahusay at patas na abogado ang aking

MODEL CHILD. Celestine proudly shows her medal as one of the Exemplary Children of Pantawid Pamilya during the National Children's Congress in November 2019 where she represented the Cordillera region with her fellow children from Baguio City, Apayao, and Mt. Province.



WILLINGNESS TO LEARN. (LEFT) Celestine religiously answers her modules using the laptop she received from the Presidential Management Office-Cordillera (RIGHT) Celestine (2nd from right) was one of the representatives of the Cordillera in the 4Ps National Children's Congress held on November 19, 2020 at the Pasig City Sports Complex.

pangarap. Gusto kong ipaglaban kung ano ang tama at ipagtanggol ang mga mahihina (My ambition in life is to become a good lawyer, someday. I want to fight for what is right and to defend those who are less fortunate and victims of discrimination)," she passionately said.

Moreover, Celestine's ultimate dream is to provide a comfortable life for her family and to sustain the good relationship they have.

"Gusto ko rin na patuloy na maging maayos ang aming ugnayan sa isa't isa upang sa ganoon ay mapagtagumpayan namin ang aming mga pangarap sa buhay. Ang pangarap ko naman para sa aking pamilya ay mabigyan sila ng maganda at masayang buhay (I want to continuously maintain our relationship as a family for us to reach our dreams in life. Apart from finishing my study, I want also to provide a happy and comfortable life for my family," Celestine passionately shared.

During the COVID-19 pandemic, Celestine has learned the value of obedience and respect towards others. She has been abiding with the government's health protocols. She stays at home and does her modules with her sisters.

Blessed and focused

Celestine's persistence and optimistic outlook continue to bear fruits. On October 19, she received a laptop computer from the Office of the Presidential Management – Cordillera as part of the governments' intervention of helping poor but deserving students in pursuing their education under the new normal. She was recommended by the DSWD FO

CAR being one of the 2019 exemplary children who have shown discernment in her community.

"Sa mga kapwa ko kabataan, huwag sana tayong mawalan ng tiwala sa sarili kahit tayo'y may matinding pinagdaraan. Pagsikapan at labanan natin ang mga pagsubok at sabay tayong magkapit kamay na abutin ang ating mga pangarap kasama ang maykapal na siyang magbibigay ng lakas at karunungan sa atin (I encourage my fellow youth to always believe in themselves despite the crisis we are facing right now. Let us join hand and persevere more to reach our ambition in life. God is our refuge who always guides and bless us along the way)," Celestine ended.

While Celestine is focused on her studies, she ensures that she has enough time with her sisters and parents to talk about her learnings and reflection from her modular classes.

Celestine's family has also been in full support for her dreams and aspirations as they instill discipline, guidance, and motivation.

"Sinisiguro namin ang pagdisiplina sa aming mga anak at kami ay laging nakasuporta sa kanilang mga hangarin sa buhay (We instill discipline for our children and we are just here to support their dreams and aspirations in life)," Domingo Paddapad shared.

Celestine may be young and innocent but her outlook in life makes her admirable in her own ways. She still has a long way to go in achieving her dreams and she remains firm with her vision while setting an example to her fellow children in her community. ###

"KEEPING POOR CHILDREN LEARNING, HEALTHY, AND NURTURED BY A FAMILY"
Department of Social Welfare and Development - Cordillera Administrative Region
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